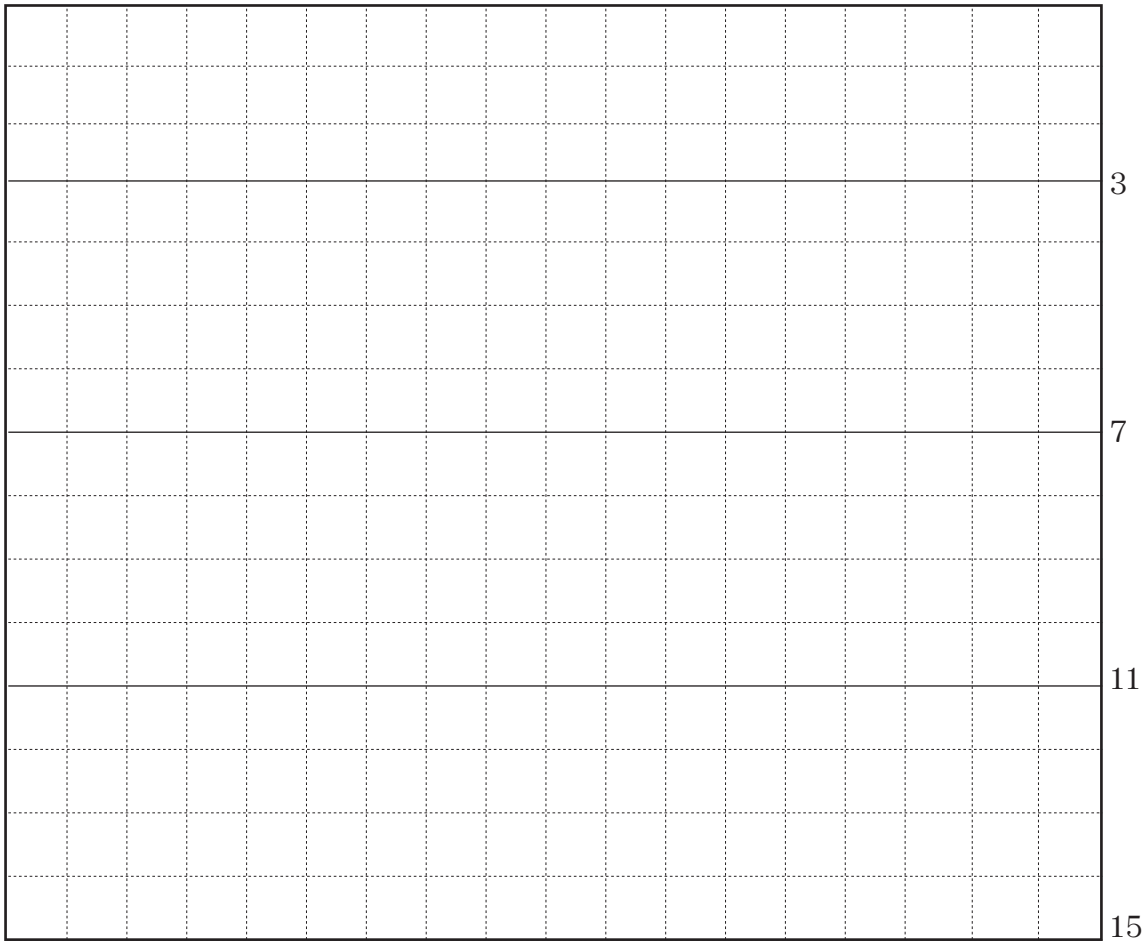便利帳広告原稿用紙